

# FILM CONTEST<sub>09</sub>

## Water Conservation

### The Next Feature Presentation

#### OFFICIAL RULES AND GUIDELINES

##### THIS CONTEST IS SPONSORED BY

The City of San Diego Water Department

##### GENERAL FILM GUIDELINES

- Film must be no longer than 30 seconds.
- Film should emphasize responsible water use.
- The film is required to follow the theme:
  - "Water Conservation. The Next Feature Presentation."
- Film must communicate one of the following messages:
  - Conserve water now.
  - San Diego is currently in a drought.
- Film must be submitted on a cd or dvd in a Quicktime or Windows Media format (.wmv, .mov, .mpg, .avi, .mp4).
- If you have any questions regarding the formats, please contact Louann Groening at (619) 232.2112 ext. 105.
- Please submit OFFICIAL ENTRY FORM and film to:

Water Conservation Film Contest and Premiere  
Attn: Collaborative Services  
427 C Street, Suite 200  
San Diego, CA, 92101

- Film must be submitted no later than 5:00 p.m. on April 1, 2009.
- The City of San Diego is not responsible for lost, late, misdirected, damaged, incomplete or illegal entries.
- Films will not be returned. They will remain the property of the City of San Diego Water Department and may be reproduced.

##### PARTICIPANT ELIGIBILITY

- The contest is open to 11th graders, 12th graders, and college students in the City of San Diego.
- Entrants can be individuals or teams.

## SAN DIEGO

##### CONTEST REGISTRATION

- There is NO entry fee.
- Registration begins on February 2, 2009.
- Each entrant team member must sign and submit an OFFICIAL ENTRY FORM to enter the contest.

##### SELECTION OF WINNER AND JUDGING

- A panel of judges will review your film and select the winner(s). For a list of judges please refer to our website.
- Film must comply with OFFICIAL RULES AND GUIDELINES. Failure to comply will result in disqualification.
- The City of San Diego reserves the right to disqualify a contestant who submits a film that is deemed to be offensive, libelous, slanderous, inflammatory, or otherwise inappropriate in any way for this film contest.
- Judges will evaluate the film by:
  - Strength of film concept
  - Appropriateness of film to theme "Water Conservation. The Next Feature Presentation."
  - Originality
  - Artistic execution
  - Production quality
- For advertising purposes, the selected winner(s) will be required to resubmit the film in one of the following formats:
  - Standard Definition (SD) Format Tape
  - High Definition (HD) Digital Files

##### NOTIFICATION TO WINNER

- The winner(s) will be notified at the end of April 2009 by phone and US mail.

##### FOR MORE INFORMATION VISIT

[www.sandiego.gov/water/conservation](http://www.sandiego.gov/water/conservation)



THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA



THE CITY OF SAN DIEGO